



Request for City Council Committee Action from the Office of the City Coordinator

Date: May 19, 2014

To: The Honorable Council Member John Quincy, Chair,
Ways and Means Budget Committee

Subject: Memorandum of Agreement with Local and Regional Government Alliance on
Race and Equity

Recommendation: Authorize the City Coordinator to Enter into Agreement with Alliance on
Race and Equity

Department Information

Prepared by: Trudy Kjenstad, Manager, Administrative Services

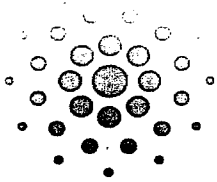
Approved by: Jay Stroebe, Interim City Coordinator

A handwritten signature in black ink, appearing to read "Jay Stroebe", written over the "Approved by" line.

Presenters in Committee: John Stiles, Deputy Mayor

Supporting Information

In support of the City's ongoing racial equity work, we looking to partner with Local and Regional Government Alliance on Race and Equity (see attached Memorandum of Agreement for details).



LOCAL AND REGIONAL
**GOVERNMENT ALLIANCE ON
RACE & EQUITY**

**MEMORANDUM OF AGREEMENT BETWEEN
THE GOVERNMENT ALLIANCE ON RACE AND EQUITY
AND THE CITY OF MINNEAPOLIS**

THIS AGREEMENT is made this 21st day of May 2014, between the Government Alliance on Race and Equity and the City of Minneapolis for participation in the first cohort of the "Alliance."

SCOPE OF AGREEMENT:

The City of Minneapolis will:

- Designate a primary point of contact for implementation of this agreement.
- Designate a Racial Equity Team for the City of Minneapolis, including a leading decision maker, and representatives from city departments that will be inclusive of both leadership and staff. The Team will assist with development and implementation of a Racial Equity Plan.
- Participate in an assessment of current efforts to eliminate racial inequity and share best practices and lessons learned with other jurisdictions.
- Participate in the development and implementation of a Racial Equity Scorecard that will track progress across cohort jurisdictions.
- To the extent practicable and in accordance with the city's travel policy, send at least two participants to cohort convenings, and pay associated travel costs.
- Assist with planning for and co-host a convening of regional and national cohort jurisdictions August 5th to the 7th of 2014.

The Alliance will provide the following for all jurisdictions participating in the cohort:

- Best, promising and next practices from cohort jurisdictions from across the country. Practices will include racial equity tools, racial equity training curriculum, model policies, and surveys.
- Regional and national convenings that provide cross-cohort learning opportunities, including peer-to-peer exchanges, as well as technical assistance from academic and advocacy experts.
- Technical assistance on cross-jurisdictional priority areas, such as education, living wage jobs, criminal justice, health, equitable development, public infrastructure, etc.
- On-going communication via conference calls, a website and e-mail newsletter.

In addition, the Alliance will provide individual jurisdiction support to the City of Minneapolis:

- Technical assistance on the development of a 2014 Racial Equity Action Plan. The Plan will identify two to four focus areas that are specific and pragmatic. Assistance will include facilitation of a half-day Racial Equity Action Plan workshop with key leaders, development of a draft plan, and facilitation of a half-day workshop that will help guide successful implementation.

- Organizing and facilitation support for a convening of cohort jurisdictions in the Twin Cities area, including participation with academia, philanthropy and community-based organizations working on racial equity.
- Curriculum development and implementation of racial equity training for City staff, including delivery of a “train-the-trainers” workshop for employees who will lead the training for other city of Minneapolis staff.
- Technical assistance to the Mayor’s Office on communications and media engagement.

DURATION AND TERMS OF AGREEMENT:

The agreement period will commence on the day of execution and extend for one year, through May 21st 2015 unless extended in writing by both parties.

TERMINATION:

Either party may terminate this agreement for any reason, with or without cause, upon providing 30 days written notice.

LIABILITY:

Each party will be responsible for its own acts and omissions.

COMPENSATION AND REIMBURSEMENT¹:

Based on the scope of work described above, the City of Minneapolis’ cost for the term of this agreement will be \$20,000 made payable to the Government Alliance on Race and Equity.

POINTS OF CONTACT: The points of contact for this Agreement are as follows:

Julie Nelson, Senior Fellow with the Haas Institute for a Fair and Inclusive Society
University of California, Berkeley
(206) 816-5104
julie.nelson62@gmail.com
3003 17th ave S
Seattle, WA 98144

John Stiles, Chief of Staff
Mayor Betsy Hodges’ Office
(612) 673-3665
john.stiles@minneapolismn.gov

The parties hereto have caused this Agreement to be duly executed, as indicated by the attached signatures.

¹ Participating cohort jurisdictions’ financial commitments are based on population: population less than 300,000 = \$5,000, population greater than 300,000 = \$10,000. Additional costs for individual jurisdiction work, such as targeted research, training, facilitation, etc, are negotiated on a case-by-case basis.

HAAS INSTITUTE FOR A FAIR AND INCLUSIVE SOCIETY:

Julie Nelson,
Government Alliance on Race and Equity

CITY OF MINNEAPOLIS:

Approved by:

City Representative responsible for monitoring contract

Approved as to Form

By: _____
Assistant City Attorney

Approved

By: _____
Finance Officer or Designee